

Walt Disney World UK Facebook Management



What Happened

Defining and executing short term and long-term content strategy for the page to continue to grow through content, working with different social media pages and influencers.

Creating the social media strategy for Walt Disney World UK - overseeing and executing the creation of the new geo-targeted UK page.

Result

£1m

Average earning from
Facebook social media
paid post per week

1.2m

Average organic post
reach per week

£1m

Generated from Influencer
campaign from Facebook paid
post